

John Ike Sewell
Curriculum Vitae

Contact Information

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Educational History

Ph.D. – Public Communication
Georgia State University, Atlanta
Completed August 2012

MA – Professional Communication
East Tennessee State University, Johnson City
Completed May 2006

BS – Communication: Journalism
The University of Tennessee, Knoxville
Completed May 1997

Teaching Positions

August 2019 – Associate Professor, Convergence Journalism
Advisor, *The West Georgian*
Department of Mass Communications
The University of West Georgia

January 2014 – July 2019
Assistant Professor, Convergence Journalism
Advisor, *The West Georgian* newspaper
Department of Mass Communications
The University of West Georgia

August 2012 – December 2013
Lecturer and Student Newspaper Advisor: The University of West Georgia,
Department of Mass Communications

Teaching Positions (continued)

August 2007 – August 2012

Graduate Teaching Assistant: Georgia State University, Department of Communication

August 2006 - July 2007

Lecturer: East Tennessee State University, Department of Communication

Teaching Experience

(Instructor of record for all courses. This list also includes courses I am presently teaching as of Spring 2019.)

Courses

Sections Taught

COMM1154: Intro to Mass Communications	4 (two online)
COMM 2254: Media Ethics	5 (one online)
COMM 3301: Writing & Reporting for Newspapers	16
COMM 3302: Public Affairs Reporting	3
COMM 3303: Layout & Design	3
COMM 4402: Feature Writing	8 (one online)
COMM 4421N: Newspaper Practicum	15
COMM4455 Critical Issues in Mass Media	3
COMM4485 Communication Theory	1
FILM 4800: The Culture Industry	1
JOUR 1000: Introduction to Mass Media	3
JOUR 3070: Mass Communication Theory	1
SPCH 1000: Intro to Communication/Human Comm.	11
SPCH 1500: Public Speaking	7
SPCH 2050: Media, Culture, and Society	7
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	Total # of Courses Taught: 88

Nine of the above sections were large format (110+ students).

Publications

"Numinous Fortune and Holy Money: Dave Ramsey's Cruel Optimism." In Meyers, M. (Ed.), *Neoliberalism and the Media*. New York: Routledge, 2019.

"'Workin' on a Mystery': Tom Petty, Postmodernism, Post-Structuralism and Who We Are(n't)." In Volpert, M. (Ed.), *Tom Petty and philosophy*. Chicago: Open Court Publishing, 2019.

Publications (continued)

"The Singular They and How it works: A (More or Less) Structuralist Explanation of Transgender's Poststructuralist, Pronominal Revolution." In Manning, J., and Dunn, J. C. (Eds.), *Transgressing feminist theory and discourse: Advancing conversations across disciplines* (The 'Work'). New York: Routledge, 2018.

"Becoming Rather than Being': Queer's Double-Edged Discourse as Deconstructive Practice." *Journal of Communication Inquiry*, 38.4. 291-307.

Video: "Becoming Rather Than Being': Queer's Double-Edged Discourse as Deconstructive Practice. Sage Video: Media, Communication and Cultural Studies Collection, August, 2015. <http://sk.sagepub.com/video/becoming-rather-than-being-queers-double-edged-discourse-as-deconstructive-practice>

Book Review: *Queer Praxis: Questions for LGBTQ Worldmaking* edited by Goltz, D.B. & Zingsheim, J. *Journalism and Mass Communication Quarterly*, 93.3 (Autumn 2016): 695-697.

Book Review: *The Virtual Transformation of the Public Sphere: Knowledge, Politics, Identity*, edited by Desai, G. *Journalism and Mass Communication Quarterly*, 92 (June, 2015): 514-516.

Book Review: *Inclusive Masculinity* by Anderson, A. *Electronic Journal of Communication*, 25, 1 & 2 (2015), published by SUNY.
<http://www.cios.org/www/ejc/v25n12toc.htm>

Awards and Nominations

Named Faculty Advisor of the Year by the Professional Association of Academic Advisors, University of West Georgia, May 2, 2017.

Awarded Best of The West certificate for Values Recognition, University of west Georgia, March 22, 2017.

Top Paper for National Communication Association's GLBTQ Communication Studies Division, Fall 2015: "The Singular They': Transgender's Pronominal Revolution."

Nominated for College of Social Sciences Outstanding Teaching Award, April 17, 2018.

Nominated for College of Social Sciences Outstanding Mentor Award, May 2, 2017.

Academic Presentations & Conference Participation

"Numinous Fortune and Holey Money: Dave Ramsey's Cruel Optimism." Individual paper presented at AEJMC conference, Washington, DC, Fall 2018.

Co-Presenter at GLBTQ Communication Studies Division Meeting at NCA conference in Salt Lake City, UT, Fall 2018.

Co-Presenter at GLBTQ Communication Studies Division Meeting at NCA conference in Baltimore, MD, Fall 2019.

Chair of "Trans* and Queer Bodies in Liminal Space(s) panel sponsored by GLBTQ Communication Studies Division at NCA conference, Dallas, TX, Fall 2017.

Chair of "Sexuality, Sex/Gender and Relationships: Difference, Negotiation and Change" panel sponsored by GLBTQ Communication Studies Division at NCA conference, Dallas, TX, Fall 2017.

"Physical Graffiti': Transgender's Poststructural Palimpsest." Individual paper presented at the Organization for the Study of Communication, Language and Gender (OSCLG) conference, Omaha, NE, Fall 2017.

"The Singular 'They' and How it Works: A (More or Less) Structuralist Explanation of Transgender's Poststructural, Pronominal Revolution." Individual paper presented at the Organization for the Study of Communication, Language and Gender (OSCLG) conference's Top Papers session, Chicago, IL, Fall 2016.

"The Singular They': Transgender's Pronominal Revolution." Individual paper presented at NCA conference, Las Vegas, NV, Fall 2015.

Chair of "GLBTQ Media Representations Implications" panel sponsored by GLBTQ Communication Studies Division at NCA conference, Philadelphia, PA, Fall 2016.

Chair of "Gender, Language, Discourse and Social Interaction" panel at the Organization for the Study of Communication, Language and Gender (OSCLG) conference, Oak Park, IL, Fall 2016.

Respondent at paper session for "Queering and Postfeminist Concerns" panel sponsored by Feminist and Women's Studies Division at NCA conference, Chicago, IL, Fall 2014.

Respondent at paper session for the "Communication as a Social Construction" Division at NCA conference, Chicago, IL, Fall 2014.

"Women in Higher Education: Establishing Connections and Creating a Cultural Climate of Inclusion in the Classroom." Presenter/Participant in Women's Caucus panel discussion at NCA conference, Washington, DC, Fall 2013.

Academic Presentations & Conference Participation (continued)

Respondent at paper session for "Queering and Postfeminist Concerns" panel sponsored by Feminist and Women's Studies Division at NCA conference, Washington, DC, Fall 2013.

"The 'Madness' of Capitalism's Reckless Warrior Priest: Neoliberalism, Transnational Business Masculinity and 'Mad Money' after the 2008 Meltdown." Individual paper presented at AEJMC conference, Washington, DC, Summer 2013

"Double-Edged Discourse: An Analysis of the LGBT Community's Appropriation of 'Queer' as an Empty Signifier." Individual paper presented at AEJMC conference, Washington, DC, 2013.

"The Mirror-Man': Successful Strategies of Performed Presidential Masculinity in Barack Obama's 2008 Campaign." Individual paper presented at NCA conference, Orlando, Florida, Fall 2012.

"The Great Reconciler': Conflicting Themes of Unity, Self-Reliance, and Masculine Essentiality in Eugene V. Debs's 'Labor's Struggle for Supremacy.'" Individual paper presented at NCA conference, Orlando, Florida, Fall 2012.

"Pure F***ing Armageddon': Theorizing the Transgressive in Black Metal Subculture." Individual paper presented at AEJMC conference, Chicago, August 2012.

"It's Like They Were Writing My Life': Young women's Perceptions of Masculinity in Emo Culture." Individual paper presented at NCA conference, New Orleans, Fall 2011.

"Expanding on the Ever-Expanding: Differential Consciousness, Identity Politics and the Logic of Equivalence in Postmodern Feminist Coalition." Individual paper presented at NCA conference, New Orleans, Fall 2011.

"Queering the Core: Straightedge Hardcore as a Variable Phototropic Discourse." Individual paper presented at NCA conference, New Orleans, Fall 2011.

"Presidential Femininity: Executive Gender Performance and the social Imaginary." Individual paper presented at NCA conference, San Francisco, Fall 2010.

"Doing it for The Dudes: The Impact of 'Mook Culture' Television Advertisements on Identity-Shaping and Social Reality for Young Men." Individual paper presented at NCA conference, San Diego, Fall 2008.

"Representation of the Chinese Product Crisis in Major Local Newspapers in the American South." Co-authored with Dr. Hongmei Li, presented at NCA conference, San Diego, Fall 2008

Academic Service

- Advisor for the University of West Georgia student newspaper, *The West Georgian* (Aug. 2012 to present)
- Chair of Promotions (Convergence Journalism concentration) for the Media Day Executive Steering Committee (2018 to present)
- Chair of Department of Mass Communications Promotion and Tenure Committee (Aug. 2019 to present)
- Member of Regent's Teaching Award Committee, The University of West Georgia (Fall 2017)
- Chair of Experiential Learning Labs Committee, The University of West Georgia (February, 2013 to May 2016)
- Member of Faculty Senate Rules Committee, The University of West Georgia (August, 2015 to May 2017: Re-elected and resumed participation in Fall 2019)
- Member of Curriculum Advisory Committee, The University of West Georgia (January 2014 to present)
- Member of Tenure and Promotion Committee, The University of West Georgia (Spring 2013 to present)
- AECJMC Mission/Vision Committee member, The University of West Georgia (Aug. 2012 through May 2014)
- Member of Convergence Journalism Lecturer Search Committee, The University of West Georgia (March 2014 to present)
- Member of PR Faculty Search Committee, The University of West Georgia (spring 2014 to present)
- College Media Advisors Association member (Aug. 2012 to present)
- Georgia College Press Association member (Aug. 2012 to present)
- Member of NCA Critical & Cultural Studies Division (Aug. 2012 to present)
- Member of NCA Feminist and Women's Studies Division: Fall 2011 to present.
- Member of NCA GLBTQ Communication Studies Division: Fall 2013 to present.
- Member of NCA Communication as a Social Construction Division: Fall 2012 to present.
- Member of NCA Rhetorical & Communication Theory Division: Fall 2016 to present.
- Paper Reviewer: NCA Feminist and Women's Studies Division (Fall 2011 to present)
- Paper Reviewer: NCA GLBTQ Communication Studies Division (Fall 2013 to present)
- Paper Reviewer: NCA Critical & Cultural Studies Division (Fall 2019 to present)
- Journal Submission Reviewer: *Women & Language* (spring 2018 to present)
- Journal Submission Reviewer: *Journalism and Mass Communications Quarterly* (Fall 2016 to present)
- Member of WRAS (Georgia state University college radio station) Advisory Committee (Fall 2001 to Fall 2013)

Organizational Affiliations

- National Communication Association (NCA): 2007 to present.
- Association for Education in Journalism and Mass Communication (AEJMC): 2012 to present.
- Organization for the Study of Communication, Language and Gender (OSCLG): 2016 to present.
- Professional Association of Academic Advisors (PAAA): Spring 2017 to present.

Dissertation

Doing it for the Dudes: A Comparative Ethnographic Study of Performative Masculinity in Hardcore and Heavy Metal Subcultures

Total full downloads (figure from GSU Scholarworks, Mach 18, 2019): 2,778.

Available at Georgia State University Digital Archive:

http://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=0CB4QFjAAahUKEwj057WxybrIAhUElh4KHfN5DoU&url=http%3A%2F%2Fscholarworks.gsu.edu%2Fcgi%2Fviewcontent.cgi%3Farticle%3D1035%26context%3Dcommunication_diss&sg=AFQjCNHxFei7p3FXkDIRTnuUYElg_TqHhA&sig2=yxXUgdqPjF0IwA01nXPddA
Committee: Marian Meyers (Chair), Tomasz Tabako, Patricia Davis, Ted Friedman and Megan Sinnott (Outside Reader: Department of Women's Studies)

This study examines performative masculinity in hardcore and heavy metal music subcultures in Atlanta over a nine month period in 2011-2012. Drawing on feminist approaches to ethnographic study and knowledge-construction, I examine enactments of masculinity in two male-dominated, music-related enclaves to address the primary research question of how masculinity is enacted in subcultural variation. Because of the correspondences that link these subcultures, having access to observe each group from within its subcultural boundaries offers a unique opportunity to evaluate, compare, and contrast performative masculinity as enacted in strikingly similar yet also divergent communities. I argue that masculinity in both enclaves is related to an enactment of working class-ness that is performed by males, for males. Through observation, interaction, in-depth interviews, and collaborative epistemological analysis, I seek to understand what hardcore and heavy metal identities mean for the primarily male participants of these groups.

Academic References

Dr. Marian J. Meyers
Associate Professor of Communication
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Georgia State University Department of Communication
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Academic References (continued)

Dr. Tomasz Tabako
Assistant Professor of Communication
(404) 413-5634 ttabako@gsu.edu
P.O. Box 3982
Georgia State University Department of Communication
1022 One Park Place, Atlanta, GA 30302

Dr. Megan J. Sinnott
Associate Professor of Women's Studies
(404) 413-6584 megansinnott@gsu.edu
P.O. Box 3969
Georgia State University Women's Studies Institute
140 Decatur St. Suite 1003
Atlanta, GA 30302

Dr. Ted Friedman
Associate Professor of Communication
(404) 413-5612 tedf@gsu.edu
P.O. Box 4000
Georgia State University Department of Communication
1022 One Park Place, Atlanta, GA 30302

Dr. Patricia G. Davis
Assistant Professor of Communication
(404) 413-5670 pdavis20@gsu.edu
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Georgia State University Department of Communication
1022 One Park Place, Atlanta, GA 30302

Journalism Employment History

Feature Writer/Reviewer

Stomp & Stammer magazine, Atlanta, Georgia
Winter 2013 to the present
Job Description: feature writer, music reviewer

Medical News Correspondent

East Tennessee Medical News, Johnson City, Tennessee
Fall 2006 to spring 2016 (*East Tennessee Medical News* closed in spring 2016.)
Job Description: feature writer

Staff Writer/Calendar Editor

Metro Pulse Magazine, Knoxville, Tennessee
Spring 1997 to summer 2014. (*Metro Pulse* closed in July, 2014.)
Job Description: feature writer, music, film, and literature reviewer, columnist, news reporter, calendar editor

Journalism Employment History (Continued)

Freelance Contributing Writer

The Bristol Herald Courier/TriCities.com, Tri-Cities, Tennessee/Virginia
Fall 2004 to Fall 2007

Job Description: music reviewer, feature writer

Freelance Contributing Writer

Mean Street Magazine, Los Angeles, California
Spring 2002 to Fall 2006

Job Description: feature writer, music reviewer, film reviewer

Columnist/Freelance Contributing Writer

Baltimore City Paper, Baltimore, Maryland
Spring 1999 to Fall 2001

Job Description: columnist, music and literature reviewer

Journalism Employment History (continued)

Business Correspondent

Volunteer Valley Business Journal, Knoxville, Tennessee
Summer 1997 to Fall 2001

Job Description: business feature writer

Freelance Contributing Writer

The Farragut Press Enterprise, Farragut, Tennessee
Summer 1997 to Fall 2001

Job Description: news reporter, feature writer

Feature Writer

The Nashville Network Club Dance Magazine
Cinetel Productions, Knoxville, Tennessee
Spring 1998 to Summer 1999

Job Description: feature writer

WeProgram Guide Editor

HGTV (Home and Garden Television)
Cinetel Productions, Knoxville, Tennessee
Spring 1996 to Summer 1997.