

Craig Schroer

Head of Public Services and Systems Librarian

University of West Georgia - Ingram Library

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EDUCATION

1993 M.S., Library and Information Science, University of Texas at Austin, Austin, TX

1987 MA., Music Performance (First place winner of State and Southwest Regional division of the MTNA Wurlitzer Collegiate Artist Competition), University of New Mexico, Albuquerque, NM

1984 B.A., Music Education, Metropolitan State College of Denver, Denver, CO

CURRENT POSITION

Systems Librarian, Associate Professor University of West Georgia (2011 – present; Associate Professor and tenured 2015)

- Manage integration and migration of library service platforms
- Oversee ordering and configuration of library technology
- Troubleshoot technology issues related to library services
- Liaise between Information Technology Services and the library
- Liaise to multiple campus disciplines and departments
- Teach research and information literacy classes both “one-shots” and semester-long
- Serve on campus-wide committees

Head of Public Services & Systems Librarian, Associate Professor with Tenure, University of West Georgia (2019 – present)

- Supervise staff in Circulation, Resource Sharing, and Stacks Maintenance
- Strategically plan with staff and administration to streamline service to library users
- Implement and adapt planning strategies in accordance to resources and needs
- Develop professional development programs and plans for employees reporting to me
- Support, supervise, and respond to issues as they arise
- Create and implement standards for library service and knowledge among staff

PREVIOUS POSITION

Acting Assistant Head of Public Services & Electronic Information Services and Reference Librarian, The University of Texas at Austin (1999 – 2011)

Electronic Information Services and Reference Librarian, The University of Texas at Austin (1993 – 2011)

PUBLICATIONS AND CREATIVE PRODUCTIONS

- 2017 Schroer, C. (2017). Privilegio, bibliotecas, educación y democracia en la era 'post verdad'. In Morán Guzmán, A. G. & López Ruelas, S. (Eds.), *30 motivos para celebrar a las bibliotecas* (105-116). Guadalajara, Jalisco: Universidad de Guadalajara.
- 2015 Critten, J., Barnhart, A. C., Schroer, C. (2015). Logical Fallacies and Sleight-of-Mind: Rhetorical Analysis as a Tool for Teaching Critical Thinking. In T. A. Swanson & H. Jagman (Eds.), *Not Just Where to Click: Teaching Students How to Think about Information* (329-348). Chicago, Illinois : Association of College and Research Libraries.
- 2014 Schroer, C. (2014, October 8). [Review of the book *Access and Identity Management for Libraries: Controlling Access to Online Information*, by M. Garibyan, S. McLeish & J. Paschoud]. *Journal of Access Services*, 11(4) 327-328.
doi:10.1080/15367967.2014.945294
- 2013 "Adventures in Research." Composed and recorded music for thirteen scenes for the online interactive game "Adventures in Research." Game creators Dean Sullivan and Jessica Critten. University of West Georgia. 2013.

PRESENTATIONS AND POSTER SESSIONS

- 2019 "You talkin' to meme?' The evolution of memes as a driver of popular, political, and protest culture." Seminar on the Acquisition of Latin American Library Materials (SALALM). Austin, Texas, 29, June 2019.
- 2019 "Banking on Them: Getting Students to Invest in Their Learning Through Relationship Building." With Anne Barnhart and Salvador Peralta. Innovations in Pedagogy Conference. Carrollton, Georgia, 14, May 2019.
- 2018 "News Media and the Balkanization of Opinion." Seminar on the Acquisition of Latin American Library Materials (SALALM). Mexico City, Mexico, 4, July 2018.
- 2018 "The Art of Forgetting: Media, Mosaic, Myth, and Memoir." Convivio Conference. Postignano, Italy, 22, June 2018.
- 2017 "Facts are Hard." Seminar on the Acquisition of Latin American Library Materials (SALALM). Ann Arbor, Michigan, 23, May 2017.

- 2016 "Privilegio, bibliotecas, educación y democracia en la era 'post-verdad'." XXX Coloquio Internacional de Bibliotecarios, Feria Internacional del Libro de Guadalajara. Guadalajara, Mexico, 29, November 2016.
- 2015 Co-presentation to Faculty Senate with Assistant Vice President of University Communications and Marketing about new UWG website. Carrollton, Georgia, 4, December 2015.
- 2015 "The World and the Hammer of Justice, Freedom, and Love: Songs of Activist Pete Seeger. With Dawn McCord. 30th Annual Interdisciplinary Conference in the Humanities. Carrollton, Georgia, 9, October 2015.
- 2015 "Collaborating to Build an Assessment Infrastructure" (Poster session). *Assessment in Action*, Association of College and Research Libraries, American Library Association. San Francisco, California, 27, June 2015.
- 2015 "Set my Students Freire!: Rubrics of the Oppressed." Seminar on the Acquisition of Latin American Library Materials (SALALM). Princeton, New Jersey, 16, June 2015.
- 2015 "Bending the Ties that Bind: Navigating Technological Change as a Member of a Consortium." With Danielle Loftus. 2015 LibTech Conference. Minneapolis, Minnesota, 18, March 2015.
- 2014 "The World is Your Textbook." With Jessica Critten. Library Instruction West 2014!. Portland, Oregon 25, July 2014.
- 2014 "A Social Scientist Walked into the Library: Creating Information Literate COSS Students." With Anne Barnhart, Salvador Peralta, and Winston Tripp. Innovations in Pedagogy Conference. Carrollton, Georgia, 29, April, 2014.
- 2013 "Don't Start Believin': flimflam, fraud, razzle-dazzle and other useful tools for teaching information literacy." With Jessica Critten and Anne Barnhart. LOEX. Nashville, Tennessee, 3 May 2013.
- 2012 "Open Access, Institutional Repositories and You." Part of Good Librations Series. University of West Georgia, 26 October 2012.
- 2011 "Primeros Libros: a working model of institutional collaboration." With Anton du Plessis. LVI Seminar on the Acquisition of Latin American Library Materials. Philadelphia, Pennsylvania, 1 June 2011.
- 2010 "Sixteenth Century Holdings of the Benson Latin American Collection" Invited Speaker. Congress of Digitalization of Mexican Codex sponsored by Biblioteca Digital Mundial and the US Library of Congress. Mexico City, Mexico, 19 May 2010.
- 2006 "Archiving Digital Latin American Government Documents" Panelist, "Digital Projects / Proyectos Digitales." LI Seminar on the Acquisition of Latin American Library Materials. Santo Domingo, Dominican Republic, 21 March 2006.

RECENT PERFORMANCES

- 2020 Guitar, Harmony Vocals, English Department Variety Show (Kathy Cashen Hall). Carrollton, Georgia, 25 February, 2020.
- 2019 Guitar, Carrollton Jazz Orchestra. Carrollton, Georgia, 2019 – present.
- 2019 Guitar, Voice, Choral arranger, and conductor, Convivio Conference. Postignano, Italy (June 19-26, 2019).
- 2019 Guitar, Carroll County Community Theatre, *Shrek - The Musical*. Carrollton, Georgia, (performances: March 14-17 and 21-24, 2019).
- 2018 Guitar, Voice, Choral arranger, and conductor, Convivio Conference. Postignano, Italy (June 10-18, 2018).
- 2017 Guitar, UWG theater production of *Godspell*. Carrollton, Georgia (performances: September 26 - October 1, 2017).
- 2017 Guitar, voice, musical director, SALALM Conference. Ann Arbor, Michigan (May 22, 2017).
- 2016 Bass guitar, UWG theater production of *Spring Awakening*. Carrollton, Georgia (performances: September 28 - October 1, 2016).
- 2016 Guitar, Carroll County Community Theater production of *Big River*. Carrollton, Georgia (performances: March 10-13 and 17-20, 2016).
- 2015 Guitar, UWG theater production of *Side Show*. Carrollton, Georgia (performances: October 7-11, 2015).
- 2014 Guitar, UWG theater production of *Once on This Island*. Carrollton, Georgia (performances: October 9-13, 2014).
- 2013 Guitar, UWG theater production of *Avenue Q*. Carrollton, Georgia (performances: April 3-7, 2013).
- 2012 Guitar, community production of *The Rocky Horror Picture Show*. Carrollton, Georgia (performances: February 2-5, 2012).

HONORS

- 2018 Best of the West Quarterly Award, University of West Georgia
- 2015 Best of the West Quarterly Award, University of West Georgia
- 2010 Harold W. Billings Staff Honors Award, UT Austin Libraries (Note: *Librarians had a specific staff classification at UT Austin*)
- 2008 Library Excellence Award, UT Austin Libraries
- 2005 Harold W. Billings Staff Honors Award, UT Austin Libraries
- 1998 Library Director's Award, UT Austin Libraries

SERVICE TO INSTITUTION

University of West Georgia

- Secretary for the University of West Georgia's chapter of the American Association of University Professors (2019 – present)
- Senator on UWG Faculty Senate (2012 – 2018)
- Member of UWG Faculty Senate Technology Committee
 - Chair (2012 – 2018)
 - Chair of Facilities and Information Technology (2018)
- Co-Lead of University of West Georgia Alma Migration Task Force (2016 – 2017)
- Member of the University of West Georgia Information Technology Steering Board (ITSB) (2016 – 2019)
- Member of President's Commission on Campus Inclusion (2014 – present)
 - Selected book and co-coordinated campus talk by two-time Georgia Author of the Year, Jim Grimsley, speaking about his book, *"How I Shed My Skin: Unlearning the Racist Lessons of a Southern Childhood."* (2016)
 - Co-coordinated campus talk by acclaimed, New York Times bestselling author, Jocelyn Jackson, speaking about her book, *"The Opposite of Everyone."* (2017)
 - Selected book and co-coordinated campus talk by multiple prestigious award-winning author, Anthony Grooms, to speak about his book, *"Bombingham."* (2018)
 - Co-coordinated campus talk by multiple award-winning novelist, essayist, and public speaker, Soniah Kamal, about her book, *"Unmarriageable: Jane Austen's Pride & Prejudice in Pakistan."* (2019)
 - Selected book and co-coordinated campus talk by New York Times bestselling, multiple award-winning author, Tayari Jones, to speak about her Oprah Book Club Selection-winning book, *"An American Marriage."* (2020 – postponed due to COVID-19 pandemic)
- Served on search committee for Electronic Resources Librarian for Ingram Library (2016 – 2017)
- Served on search committee for VP/CIO or Information Technology (2015 – 2016)
 - Chaired subcommittee arranging Skype interviews for fifteen initial candidates
- Served on task force for choosing new CMS and design consulting firm in preparation for a complete revamping of UWG website (2015)
- Served on search committee for Associate Director of Web Services (2015)
- Coordinated participation of *"The Dirty Car Artist,"* Scott Wade for Environmental Awareness Week (October 2014)
- Chair of Ingram Library Website Committee (2012 – present)
- Member of Library Policy Committee (2012 – present)
- Member of XIDS Subcommittee (2013 – 2015)
- Chair of Library Strategic Planning Draft Task Force (2013 – 2015)

- Liaison to Department of Sociology, Political Science, Theater, and Mass Communications Departments (2011 - present : liaising assignments have varied)
- Member of Latin American Studies Program Steering Committee (2012 – present)
- Member of UWG Themed-Years Committee (2012 – 2013)
- Participated in service learning activities for Ignite! (nee Summer Transition Program)
- Ingram Library Leadership Team (2015 – present)
- Served on University Social Club as active member in planning and hosting events (2011 – 2013)
- Search committee for ITS Liaison to the Ingram Library (Fall 2011)
- Audio/Visual support services for events presented in the Ingram Library (2011 – present)

SERVICE TO THE PROFESSION AND PROFESSIONAL MEMBERSHIPS

Seminar on the Acquisition of Latin American Library Materials

- Co-Rapporteur General (2012 – present)
- Nominating Committee (2006 – 2009, Chair 2008)
- Electronic Resources Subcommittee (advisory 1994 – 2011)
- Latin American Research Resources Project (LARRP) Advisory Board (2007 – present)
- ACERVO database (2005) facilitate identification of materials for digitization
- Latin American Periodical Coverage Comparison Database (2005) – compare holdings of major Latin American indexing systems (HAPI, RedALyC, LAPTOC, Scielo)
- Latin American Research Resources Project (LARRP) Serials Subcommittee database (2009) – compare serials index coverage of Latin American titles

Other

- Steering Board for Library Technology Conference, Macalester College, MN (2015 – 2017)
- American Library Association (ALA), Member (2011 – present)
- Center for Research Libraries · Latin American Materials Project (2007 – present)

SERVICE TO THE COMMUNITY

- Volunteer (providing 5 - 10 gallons of homemade soup annually, also performing on vocals and guitar) – Carroll County Empty Bowls (2012 – present)
- Judge for Helen Ruffin Reading Bowl (2014)

CONTINUING EDUCATION

- Certification in use of Ex Libris, Alma Integrated Library System (2016)
- GIL/USG Alma Implementation Workshop (2/14/2017 – 2/16/2017)
- Golden Personality Assessment Training (7/29/2015)
- Project Management Institute Online Course (twenty three PDUs) (6/5/2014)
- Quality Matters Workshop (8/21/2014)
- CITI/IRB Training (5/21/2014)
- ExLibris - Managing SFX in Six Smart Steps Workshop (4/29/2014)
- Guest lecturer in Collection Development course for the Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign (2010 – present)
- EDUCAUSE Learning Initiatives Conference (February 2014)
- EDUCAUSE Learning Initiatives Conference (February 2013)
- Southeastern Library Assessment Conference (October 2013)
- ARL - Service Quality Evaluation Academy (3/11 – 15/2013)

LANGUAGE SKILLS

Spanish (conversational and reading)

WEBSITES CREATED

Created for the Benson Latin American Collection at The University of Texas at Austin

- Eleuterio Escobar Collection
 - <http://www.lib.utexas.edu/benson/escobar/>
- Collection of Relaciones Geográficas
 - <http://www.lib.utexas.edu/benson/rg/>
- Early Maps at the Benson Collection
 - <http://www.lib.utexas.edu/benson/historicmaps/index.html>
- Chihuahuan Photographs of Larry G. Humphrey
 - <http://www.lib.utexas.edu/benson/humphreys/index.html>
- Celebrating Los Pastores: The Mexican Shepherds Play in San Antonio, Texas
 - <http://www.lib.utexas.edu/benson/lospastores/>
- Border Cultures: Conjunto Music
 - <http://www.lib.utexas.edu/benson/border/index.html>
- Zapatista Documents Collection
 - <http://www.lib.utexas.edu/benson/zapatistas/index.html>

Created as mentored projects with iSchool students (UT Austin)

- The Saint John d'El Rey Company Archives

- <http://www.lib.utexas.edu/benson/stjohndelrey/>
- Abel Briquet Photograph Collection
 - <http://www.lib.utexas.edu/benson/briquet/>
- Biblioticias (annotated bibliographies to UT Benson Collection holdings) Series numbers 72, 75, 76, 78, 82, 86, 93, 102, 104, 105 (1994 – 2011) Available online:
 - <http://www.lib.utexas.edu/benson/bibnot/bibnot.html>

DATABASES CREATED AT THE UNIVERSITY OF TEXAS AT AUSTIN

- Page Turner Application Database (2004) – web PHP, MySQL database to facilitate viewing of rare books via web browser
- Image and Metadata Tracking Database (2003) – inventory, track, and view materials digitized from the Benson Latin American Collection
- Cancer Research Database – University of Texas, MD Anderson Cancer Research Laboratory (2001) – to track laboratory experiment research results
- UT Institute of Latin American Studies Title VI Database (1997) – maintain faculty and program information for Title VI grant purposes
- Exchange Database (1995) – database to track reciprocal sharing programs between Latin American educational and government institutions and the Benson Collection

SERVICE TO THE UNIVERSITY OF TEXAS AT AUSTIN

- Associate Manager for Los Primeros Libros Project (2010 – 2011)
- Benson Collection representative to UT Libraries Emergency Management Team (2010 – 2011)
- Onsite Associate Manager of Google Books Digitization Project for Benson Collection at UT Austin (9/2006 – 2/2010)
- Latin American Government Documents Archive (LAGDA) (2006 – 2011)
- Selected as member of Website Content Oversight Group (WebCOG) (2006)
- Latin American Government Reports Archive (LAGRA) (2005 – 2011)
- ACERVO Digitization Project (2005)
- Facilitator of LibQUAL+ Library Summit to assess perceptions of the UT Austin Libraries. (2004 – 2006)
- Served on ad hoc task force educating and preparing library staff for adoption of an ILS system (2004 – 2005)
- Elected to Professional Staff Affairs Committee (PSAC) (1996 – 1998, 2002 – 2004, Chair 2004)
- Represented UT Libraries at the Internet Archives “Archive-It” conferences (San Francisco, CA, 2005, 2007)
- Elected to UT Staff Council as Library System Representative (2005 – 2006)

- Mentor for UT School of Information (iSchool) Graduate Students (2004 – 2011) · Project Manager of NEH-funded “Independent Mexico in Newspapers, the 19th-Century” (2002 – 2005)
- Represented Benson Collection at the IFLA/ SEF LIN International Summit: Library Cooperation in the Americas (Miami, FL 2002)
- Elected to Professional Staff Personnel Committee (PSPC) (2000 – 2002, Chair 2002)
- Acting Assistant Head of Public Services, The University of Texas at Austin (1999 – 2011)
- Reviewer for Texas Information Literacy Tutorial (TILT) project (1996 – 1998)
- Trainer for UT Libraries electronic resource training program (1993 – 2007)