

XIDS 2002: UWG Entrepreneurship Initiative

Semester/Year: Fall 2019
Time/Location: Tuesday(T)/Thursday(R) 11:00 a.m. – 11:50 a.m.
Instructor: Alison Hollingsworth
Office Location: Adamson Hall 211
Office Hours: Tu/Th 8:30 a.m. – 10:00 a.m.
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Please note: This syllabus is subject to change by the instructor. Advance notice will be given if any changes are made.

COURSE DESCRIPTION

XIDS 2002 - UWG Entrepreneurship Initiative is a course designed to help students get excited about learning at West Georgia. In addition, it is our hope that this course helps you succeed academically as well as personally and socially during this semester and beyond. The fundamental focus of the class is to provide an understanding of the basic structure of critical thinking and of academic disciplines in order to increase learning in the university classroom. Students are required to attend class and to interact with their instructors and classmates. While students must take responsibility for their own learning, the course attempts to support and enhance that responsibility by making the class a learning community within the University.

The UWG Entrepreneurship Initiative will cover a variety of topics and activities including mock job interviews, zero-based budgeting seminars, small business seminars, virtual field trips, Shark Tank discussions, and guest speakers.

COURSE OBJECTIVES

As a result of participating in this course, students should be able to:

1. adapt written and oral communication to specific rhetorical purposes and audiences.
2. recognize and begin to implement the skills necessary to become life-long, active learners through the exploration of an academic topic that focuses on a contemporary and/or enduring topic, question, or problem.
3. identify, evaluate, and use information, language, or technology appropriate to a specific purpose.
4. Improve and display critical thinking and analytical abilities through problem solving.

TEXTS, READINGS, INSTRUCTIONAL RESOURCES, AND REFERENCES

Required Texts:

Wolf Essentials: [Wolf Essentials https://issuu.com/thenavigatoruwg/docs/the_wolf_essentials_2019](https://issuu.com/thenavigatoruwg/docs/the_wolf_essentials_2019)

Instructional Methods:

- In-class Projects
- Brief Lectures
- Virtual Field Trips
- Guest Speakers
- Videos
- Simulations

ASSIGNMENTS

The First-Year Seminar Lab will be posted in CourseDen within a course called “XIDS 2002 Lab”. Be sure to complete the three assignments in the Lab to get your full 15% credit. Information on additional assignments will be given in class.

METHODS OF EVALUATING OUTCOMES

XIDS 2002 Lab (3 labs worth 30 points each)	90 Points
Projects	250 Points
Quizzes, Daily Assignments	<u>260 Points</u>
Total	600 Points

COURSE SCHEDULE

Course Outline: (Tentative and subject to change at instructor’s discretion.)

The last day to drop a course is Aug 20^h at 11:59pm. “Withdrawal” period begins Aug 21. There are no refunds for Withdrawals and students only get six during their undergraduate career. (This information is all located on “The Scoop” via the UWG website).

<u>DATE</u>	<u>DAY</u>	
08/15/19	R	Course Introduction/Syllabus Overview
08/20/19	T	16 Personalities, Study Habits
08/22/19	R	Shark Tank and Beyond: What is an Elevator Pitch
08/27/19	T	Elevator Pitch Quiz, Crafting Your Personal Elevator Pitch
08/29/19	R	Crafting Your Personal Elevator Pitch continued
09/03/19	T	Elevator Pitch Presentations
09/05/19	R	The Proximity Principle: Finding Your Mentor
09/10/19	T	Guest Speaker – Test-taking Skills
09/12/19	R	Budgeting: The Zero-based Budget, Daily Spending Log
09/17/19	T	Zero-based Budget in-class assignment
09/19/19	R	UWC Guest Speaker Duane Theobald
09/24/19	T	Creating a Resume’ and Cover Letter
09/26/19	R	Creating a Resume’ and Cover Letter Continued
10/01/19	T	Mock Job Interviews
10/03/19	R	Fall Break – No Class
10/08/19	T	Guest Speaker - Todd Anduze SBDC
10/10/19	R	Experience Ingram Library Lab – Meet at Starbucks Ingram library at 10:55 a.m.
10/15/19	T	Quiz on SBDC, Small Business - Shark Tank
10/17/19	R	Innovation of a product
10/22/19	T	How I Made My Millions
10/24/19	R	The Great Crash Video
10/29/19	T	The Great Crash continued
10/31/19	R	Trading Floor simulation
11/05/19	T	Business Plan
11/12/19	T	The Monopoly Project
11/13/19	R	The Monopoly Project continued
11/19/19	T	The Monopoly Project continued
11/21/19	R	In-class Assignment
11/25/19	T	Thanksgiving Break: No class
11/27/19	R	Thanksgiving Break: No class

ACADEMIC SUPPORT

Accessibility Services: Students with a documented disability may work with UWG Accessibility Services to receive essential services specific to their disability. All entitlements to accommodations are based on documentation and USG Board of Regents standards. If a student needs course adaptations or accommodations because of a disability or chronic illness, or if he/she needs to make special arrangements in case the building must be evacuated, the student should notify his/her instructor in writing and provide a copy of his/her Student Accommodations Report (SAR), which is available only from Accessibility Services. Faculty cannot offer accommodations without timely receipt of the SAR; further, no retroactive accommodations will be given. For more information, please contact Accessibility Services. Center for Academic Success: The Center for Academic Success provides services, programs, and opportunities to help all undergraduate students succeed academically. For more information, contact them: 678-839-6280 or cas@westga.edu University Writing Center: The University Writing Center assists students with all areas of the writing process. For more information, contact them: 678-839-6513 or writing@westga.edu

ONLINE COURSES

UWG takes students' privacy concerns seriously: technology-enhanced and partially and fully online courses use sites and entities beyond UWG and students have the right to know the privacy policies of these entities. For more information on privacy and accessibility for the most commonly used sites, as well as technology requirements visit the UWG Online site. Students enrolled in online courses can find answers to many of their questions in the Online/Off-Campus Student Guide. If a student is experiencing distress and needs help, please see the resources available at the UWG Cares site. Online counseling is also available for online students.

HONOR CODE

At the University of West Georgia, we believe that academic and personal integrity are based upon honesty, trust, fairness, respect, and responsibility. Students at West Georgia assume responsibility for upholding the honor code. West Georgia students pledge to refrain from engaging in acts that do not maintain academic and personal integrity. These include, but are not limited to, plagiarism, cheating, fabrication, aid of academic dishonesty, lying, bribery or threats, and stealing. The University of West Georgia maintains and monitors a confidential Academic Dishonesty Tracking System. This database collects and reports patterns of repeated student violations across all the Colleges, the Ingram Library, and the School of Nursing. Each incidence of academic dishonesty is subject to review and consideration by the instructor, and is subject to a range of academic penalties including, but not limited to, failing the assignment and/or failing the course. Student conduct sanctions range from verbal warning to suspension or expulsion depending on the magnitude of the offense and/or number of offenses. The incident becomes part of the student's conduct record at UWG. Additionally, the student is responsible for safeguarding his/her computer account. The student's account and network connection are for his/her individual use. A computer account is to be used only by the person to whom it has been issued. The student is responsible for all actions originating through his/her account or network connection. Students must not impersonate others or misrepresent or conceal their identities in electronic messages and actions. For more information on the University of West Georgia Honor Code, please see the Student Handbook.

UWG EMAIL POLICY

University of West Georgia students are provided a MyUWG e-mail account. The University considers this account to be an official means of communication between the University and the student. The purpose of the official use of the student e-mail account is to provide an effective means of communicating important university related information to UWG students in a timely manner. It is the student's responsibility to check his or her email.

CREDIT HOUR POLICY

The University of West Georgia grants one semester hour of credit for work equivalent to a minimum of one hour (50 minutes) of in-class or other direct faculty instruction AND two hours of student work outside of class per week for approximately fifteen weeks. For each course, the course syllabus will document the amount of in-class (or other direct faculty instruction) and out-of-class work required to earn the credit hour(s) assigned to the course. Out-of-class work will include all forms of credit-bearing activity, including but not limited to assignments, readings, observations, and musical practice. Where available, the university grants academic credit for students who verify via competency-based testing, that they have accomplished the learning outcomes associated with a course that would normally meet the requirements outlined above (e.g. AP credit, CLEP, and departmental exams).

HB 280 (Campus Carry)

UWG follows University System of Georgia (USG) guidance: [Guidance http://www.usg.edu/hb280/additional_information](http://www.usg.edu/hb280/additional_information)
You may also visit our website for help with USG Guidance: [Campus Carry https://www.westga.edu/police/campus-carry.php](https://www.westga.edu/police/campus-carry.php)