

# Economic Courses

## Required Courses

## Upper Division

### **ECON 3410 Macroeconomic Policy**

*Prerequisite: ECON 2105 & 2106, MATH 1111 or 1113*

Intermediate analysis of macroeconomics problems such as inflation, unemployment, and economic growth and effectiveness of monetary and fiscal policy in combating these problems. International implications of policy also emphasized.

### **ECON 3411 Intermediate Macroeconomics**

*Prerequisite: ECON 2105 & 2106, MATH 1111 or 1113*

The course develops models of the economic behavior of consumers, firms, and governments. The topics include: supply and demand, competitive equilibrium and the role of prices in resource allocation, non-competitive market structures, game theory and strategy, externalities, public goods and public policy

### **ECON 3460 Forecasting**

A study of the nature of business fluctuations and their underlying causes. Emphasis is on the application of various forecasting techniques with regard to analyzing and projecting future business and economic conditions at the national, regional, industry, and firm levels. Offered every Fall Semester.

### **ECON 4484 Seminar in Economics**

The course is the capstone course for all economic majors. The course will change topics and focus. The course will include an evaluation of the students understanding of economic principles.

### **Econ Select Courses:**

#### **Pick Three (3)**

- Econ 3400**-Consumer Economics
- Econ 3420**-Economic History of the U.S.
- Econ 3425**-Economic Geography
- Econ 3440**-History of Economic Thought
- Econ 3450**-Economics of Sports
- Econ 3458**-Economic Anthropology
- Econ 3460**-Forecasting
- Econ 3480**-Environmental and Natural Resources

**ECON 3400**—Consumer Economics

**ECON 3420**—Economic History of the U.S.

**ECON 3425**—Economic Geography

**ECON 3440**—History of Economic Thought

**ECON 3450**—Economics of Sports

**ECON 3458**—Economic Anthropology

**ECON 3460**—Forecasting

**ECON 3480**—Environmental and Natural Resource Economics

**ECON 3490**—Ethical, Moral, and Philosophical Foundations of Capitalism

**ECON 4410**—Money and Banking

**ECON 4415**—Health Economics

**ECON 4420**—Labor Economics

**ECON 4440**—Public Finance

**ECON 4450**—International Economics

**ECON 4470**—Comparative Economic Systems

**ECON 4475**—Intro to Econometrics

**ECON 4480**—Urban and Regional Economics

**ECON 4481**—Independent Study in Economics

**ECON 4485**—Special Topics in Economics

**ECON 4486**—Internship in Economics

For description and information about these and other classes see the UWG Undergraduate online catalog website. Academic Catalogs: <https://www.westga.edu/student-services/registrar/course-catalogs.php>



See our website [www.westga.edu/](http://www.westga.edu/)



# BBA ECONOMICS

**Electives:** At least one of the electives must be taken in the ROCB .

# UWG

## Economics

Richards College of Business

## MORE INFORMATION

The Department of Economics offers a Bachelor's of Business Administration (BBA) with a major in Economics, which is designed for students interested in careers in business or government. The degree provides strong analytical and communication skills as well as a broad coverage of all aspects of how businesses operate in the American and world economies. According to PayScale 2017-2018 College Salary Report, The National Center for Higher Education, Management Systems, Economics and Mathematics degrees have the highest paying bachelor's degrees by salary potential. The upper tier of salaries range from \$60,000 to \$122,900 depending on the job.

**Omicron Delta Epsilon** is one of the world's largest academic honor societies. The objectives of Omicron Delta Epsilon are recognition of scholastic attainment and the honoring of outstanding achievements in Economics; the establishment of closer ties between students and faculty in Economics within colleges and universities, and among colleges and universities; the publication of its official journal, The American Economist; and sponsoring of panels at professional meetings as well as the Irving Fisher and Frank W. Taussig competitions. The West Georgia Chapter of Omicron was founded in 1977. **Undergraduate Admission Requirements to the West Georgia Chapter of Omicron Delta Epsilon:**

- completion of 12 semester hours of Economics courses.
- attainment of at least a "B" average in Economics courses and an overall "B" average in all classes and be in the upper 1/3 of their classes.
- Students must be a minor or major in Economics.

**International Study** Opportunities to study abroad in the spring and summer semesters are available through the Management Dept. and the Marketing Dept. Through these programs students can also earn economics course credit. For more information about these study abroad opportunities, see the study abroad webpage: <https://www.westga.edu/academics/business/study-abroad.php>

## Certificates

**SAS® Certification:** Economics and other majors have the opportunity to earn SAS® Certification by completing a variety of assignments and/ or projects. Contact Dr. William "Joey" Smith in the Economics Department for details.

**DATA Analytics Certificate:** The Undergraduate Data Analytics Certificate (DAC) is a collaborative, cross-disciplinary program. The Data Analytics Certificate can be completed by students in conjunction with any major program at UWG. The certificate is designed for students who aspire to work in academic, government, non-profit and business sectors. This certificate requires 12 credit hours (4 courses). No more than three courses per discipline will count toward the certificate. Contact Dr. William "Joey" Smith in the Economics Department for details.

## 2021-22 — B.B.A.—ECONOMICS

Name: \_\_\_\_\_

Student 917: \_\_\_\_\_

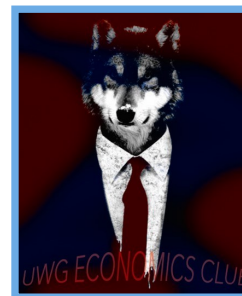
Course & No.	Credit hours	Term Completed	Grade	Course & No.	Credit hours	Term Completed	Grade
<b>CORE CURRICULUM</b>				<b>BUSINESS CORE (2)</b>			
<b>Area A (1)</b>	<b>9 HOURS</b>			<b>27 HOURS</b>			
ENGL 1101	3			ABED 3100	3		
ENGL 1102	3			CISM 3330	3		
MATH 1111 or MATH 1113	3			ECON 3402	3		
<b>Area B</b>	<b>5 HOURS</b>			ECON 3406	3		
ORAL COMM	3			FINC 3511	3		
Area B Select	2			MGNT 3600	3		
<b>Area C</b>	<b>6 HOURS</b>			MGNT 3615	3		
Fine Arts Select	3			MKTG 3803	3		
Humanities Select	3			International Select :MKTG 4866, ECON 4450, FINC 4521, or MGNT4625 (3)	3		
<b>Area D</b>	<b>10 HOURS</b>			<b>MAJOR COURSES (2)</b>			
LAB SCI	4			<b>24 HOURS</b>			
NON-LAB SCI	3			ECON 3410	3		
MATH 1413	3			ECON 3411	3		
<b>AREA E</b>	<b>12 HOURS</b>			ECON 3460	3		
HIST 1111 OR 1112	3			ECON 4484	3		
HIST 2111 OR 2112	3			ECON Select	3		
POLS 1101	3			ECON Select	3		
Social Science Select	3			ECON Select	3		
<b>AREA F (2)</b>	<b>18 HOURS</b>			MGNT 4660	3		
ACCT 2101	3			<b>ELECTIVES (4)</b>			
ACCT 2102	3			<b>9 HOURS</b>			
BUSA 2106	3			Elective	3		
CISM 2201	3			Elective	3		
ECON 2105	3			Elective	3		
ECON 2106	3			<b>Total Program Hours</b>			
							<b>120</b>

(1) Attain a minimum GPA of 2.0 for graduation

(2) Attain a minimum of 2.0 in Area F. Attain a minimum of 2.0 for the business core and major field major field requirements. **No more** than one "D" is accepted in courses presented to satisfy major fields requirements.

(3) Select one of the following (ECON 4450, FINC 4521, MKTG 4866 or MGNT 4625).

(4) At least one of the electives must be taken in the ROCB.



**The Economics Club** We recommend that new economics majors join the UWG Economics Club. The group is sponsored through the department and provides a support network with other students and faculty affiliated with the program.