

SENIOR EXIT SURVEY

Mass Communications Graduation Candidates:

As part of your graduation requirements to earn your B.S. degree in Mass Communications (see Undergraduate Catalog - page 256), please complete the following **three-minute Senior Exit Survey**. *You will not be cleared to graduate until you complete this survey.*

The School of Communication, Film, and Media's main goal is to prepare you with the requisite knowledge and skills to be successful in the media and communications industries after you graduate. Therefore, your responses help the department track how well you perceive the program has prepared you to achieve 12 core professional values and competencies that the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) posits that all graduates should be aware of and able to demonstrate as scholars and professionals in the discipline.

All information you provide will remain confidential. Any reports created from this information will only contain your aggregated information.

If you have any questions regarding this requirement, please contact the School of Communication, Film, and Media Dean, Dr. Brad Yates (byates@westga.edu). Any questions regarding the survey can be directed to the School of Communication, Film, and Media (masscom@westga.edu).

For each of the following statements, please indicate how strongly you agree or disagree with each of Mass Communications' values and competencies as it relates to your own learning:

Strongly disagree Somewhat disagree Neither agree nor disagree Somewhat agree
Strongly agree

I am able to...

SLO1: Understand and apply the principles and laws of freedom of speech and press for the country in which the institution that invites ACEJMC is located, as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances.

SLO2: Demonstrate an understanding of the history and role of professionals and institutions in shaping communications.

SLO3: Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications.

SLO4: Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.

SLO5: Understand concepts and apply theories in the use and presentation of images and information.

SLO6: Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.

SLO7: Think critically, creatively and independently.

SLO8: Conduct research and evaluate information by methods appropriate to the communications professions in which they work.

SLO9: Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.

SLO10: Critically evaluate your own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.

SLO11: Apply basic numerical and statistical concepts.

SLO12: Apply current tools and technologies appropriate for the communications professions in which they work and to understand the digital world.

Please select your graduation semester (e.g., Spring, Summer, or Fall).

Spring

Summer

Fall

Please enter your graduation year.

Please enter your 917 Student ID Number* (e.g., 917123456 - no dashes)

*Your ID number is necessary to verify you have met the graduation requirement of the Senior Exit Survey.

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